20 BEST MOBILE APPS FOR
PHOTO EDITING

DETAILED INFORMATION ON THE BEST OF POWERFUL TOOLS NEEDED BY A PHOTO EDITOR, BUSINESS OWNER, GRAPHICS EXPERT, BRANDING EXPERT, WEBSITE DESIGNER, SOCIAL MEDIA MANAGER, CREATOR, COPYWRITER AND A DIGITAL MARKETER.

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TABLEOFCONTENTS

Image Editing Tools Conclusion

FROMTHESAM EAUTHOR

Content   Marketing

THE BASIS OF CONTENT MARKETING

A Powerful Tools You Need
Before You Start Selling
Information On The Internet

By Teslim A. Raji

WHATSAPP MARKETING STRATEGIES FOR SMALL AND LARGE SCALE BUSINESS

Important Marketing Tools To Enhance Your Sales By Driving In More Customers

By Raji Teslim Adedayo

HOW TO DETECT AND DELETE MALWARE, SPYWARE AND VIRUSES FROM YOUR PC

FULL INFORMATION GUIDE TO IMPROVING YOUR COMPUTER'S SECURITY AGAINST MALICIOUS THREATS AND CYBERATTACKS!

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INTRODUCTION

The Internet is the greatest mind that ever exist, It is upon you to use it and find the right information you needed in your personal life, businesses and such and such. In this book I have bring to you 20 Apps/software that will enhance your growth, it will make your business have another look and which will in-turn bring money into your pocket, the app will let you make or design an eye catching and a mind blowing images of your product, the product that will capture the heart of your customers online be it on Facebook, Instagram, Twitter and on Whatsapp status.

As a business owner, Be sure to get hold of the powerful Information in this book and get to start making beautiful images of your product for sales either on the Internet or off the Internet, you dont need to hire a graphics designer or a freelancer again, i have bring to you what you need to know about these tool and it is well explained. Yes! Let the money that is supposed to be spent on Ads & Promotions or Product images for social media post be in your pocket as the sole of a successful business is to maximize profits and reduce the cost and same as unnecessary expenses, instead of hiring a graphics expert and a Social media manager who will charge you like $300 to $500 just for designing and running the promotion, its better you get yourself Empowered with this information ! The point is to

'Spend less - Sell more'

Find the attached link on how to run a successful Ads And Promotions of your product and same as Content Marketing in this book, You can do all this Yourself Without looking for the other man.

You need this tools if you are a ;

Photographer
Business Owner
Graphics Expert

Branding Expert
Website Designer
Social Media Manager Creator
Copywriter
Website Developer Digital Marketer
Content Writer etc

All that is required of you is your mobile phone, you don't need a System before you can work with this tools, Yes! With just a mobile phone, because phone is easy, portable and can be used in almost everywhere, Convenience is the biggest reason why many users prefer mobile phone and more reasons is because of the apps, Android Playstore and apple App-store have millions of apps that can be used compare to that of a computer.

Besides It is easier to address issues through mobile devices and also locationbased marketing is possible through mobile technologies.
With the majority of smartphones having a GPS (global positioning system) capability, you may be able to determine the approximate location of your clients. Using this information, your marketing team can

tailor content and advertisements based on the customer's geographic location. Compare to the use of a system.

WHATISANIMAGEE DITINGTOOLS?

Alternatively referred to as graphic software or photo software, an image editor is a software program used to edit or otherwise manipulate an image, picture or graphic. One of the most popular and powerful image editors is Adobe Photoshop. A free alternative to Photoshop is GIMP.

THEPURPOSEOFIMAG EEDITINGTOOLS?

Editing serves multiple purposes: to fix mistakes, clarify the message, cut down (or build up) text to meet a specified word count, change the writing's tone, make it fit particular constraints, and hone language for an intended audience. Learning how to be a good editor will make you a better writer overall.

The General Usage of Photo Editors

Crop photos
Resize images
Backgrounds remover touch up tools
Photo to arts
Photo to cartoons
Art to cartoons
Transparent backgrounds Texture backgrounds Text editor
Blur images
Photo effects
Photo Frame
Photo enhancer
Digital arts
Batch edit photo
Customizable graphics Watermarks
Adding of text to collage Invitation maker
Banner maker
Card maker
YouTube channel art Facebook cover photo Social media template
Social media post
Flier maker
Poster maker
Thank You cards
Brochure Makers

You can edit your personal photos or images of your business product or samples of the services you render like a professional using your mobile phones be it an android or an iPhone. In any case, you need to know which are the best free and paid photo editing apps.

And You are so fortunate to come across this book because it Contains Powerful Information you needed to

excel in your photo editing and stuffs related to that! I will be sure to bring to you the list of the best photo editing apps for iPhone and Android.

The goal is to draw attention to your company and make it stand out from the crowd, so that customers notice your store and purchase your products. However, because of the fierce competition, achieving it is becoming increasingly difficult. To give you an idea, according to our own statistics, 71% of businesses in the United States use Instagram to conduct business. The good thing about all this is that photos are an effective way to capture someone's attention since you know the saying that "A picture is worth a thousand words".

Yes indeed! Your photos are better are good, as the competition is fierce.

But don't worry if you're not a great camera artist or you can't photograph your products because you don't have direct access to them, you can use one of these free image download sites and then use one of the photo editing apps that we introduce you.

1 VISAGE

Available on iOS and Android | Free
Ideal for: retouching selfies.

There is no law prohibiting you from appearing in a photograph with pimples, bags under your eyes, or slightly yellow teeth caused by tobacco or coffee. When vanity gets the best of you, Visage is there to help. This free photo editing app allows you to retouch portrait photos quickly and easily.

Especially when you take a selfie and the specific measures of Instagram stories modify the resolution of the image, causing all of your face's imperfections to be accentuated in the photo. In those cases, with Visage, you can smooth the skin, reduce the shine on the skin, whiten the teeth, apply makeup to the face.

This application also includes a set of very interesting backgrounds and effects.

The drawback is that the free version of this photo editing app displays a lot of ads. And when you're done retouching the image, the final version includes a watermark at the bottom. However, you can always purchase

the pro version at ($4.99 per month or $9.99 per year) to avoid these pitfalls.

2 PHOTOCOLLAGE

Available on iOS and Android | Free
Ideal For: creating the best photo collages.

Numerous free photo editing apps, such as Photoshop Express, allow you to make basic collages. Photo Collage, on the other hand, provides a truly unforgettable experience. This photo collage maker has thousands of layouts, so you'll always be able to find the

perfect layout and structure for your needs. There are many different styles and backgrounds to choose from.

You can also add text and customize fonts, colors, and sizes, which can be useful for establishing actions related to your content strategy.

With this photo editing app, you'll also have basic image editing tools, so you won't have to switch apps in the middle of editing process when you're creating the perfect college.

3 FOODIE

Available on iOS and Android | Free And Superb

Ideal For: Taking your food photos And Restaurant dishes to the next level!

This app capitalizes on this "irrational" impulse by assisting you in taking snapshots

of your food as if you were an Instagram influencer.

In fact, this photo editing app has all of the same tools as Instagram, with the exception of 30 filters and editing features designed specifically for nutrition and food-related photos.

As a result, Foodie assists you in lining up the perfect shot from a top or bird's-eye perspective while making colors pop and more explosive and if you take pictures of food, you need this free photo editor app because of its awesome features and things of such.

4

ADOBEPHOTOSHOPEXPRESS

Available on iOS and Android | Free
Ideal For: General photo editing on mobile phones

Adobe Photoshop Express packs almost all of the functionality of top photo editors like Photoshop computer software into a single user-friendly mobile

app.

Despite its advanced features, this photo editing app is simple to use on a small touch screen.

It is so simple to use that you can start editing a photo from your device, take a new screenshot with the mobile camera, or use an image from your Adobe Creative Cloud account without having to sign up for a course or be an expert in digital publishing.

You will have all the tools you need for a successful eCommerce business with this photo editing app: cropping, red-eye correction, brightness, contrast, saturation, filters, borders, and so on.

The best part, however, is its selection of smart filters. These filters automatically correct common issues like color temperature and exposure.

Remember that before you can begin using Adobe Photoshop Express, you must first create a free Adobe ID account on their website.

nota bene: This is an application to edit photos that will come in handy if you want to show high-quality images in your Facebook ads and Whatsapp Status that are attractive and help you sell the more.

5 VSCO

Available on iOS and Android | Free Ideal

For: Classic-looking filters.

This app is a lot like Instagram. VSCO is a great photo editor because it combines a camera, editing tools, and an online community.

However, given Instagram's social potential, chances are you'll end up downloading VSCO just for its filters.

This free photo editing software includes a number of impressive filters that will make your photos appear to have been taken with an analog film camera.

When compared to many of the presets used, VSCO's soft and subtle filters will add a touch of class to your photos, in Instagram stories (which can appear overly filtered).

The filters are also adjustable through a simple slider that is very intuitive to use.

Of course, like any photo editing app, you also get all the standard editing tools like adjustments, cropping, borders, and vi-

gnettes. You can even use this photo editor to adjust exposure, contrast, temperature, or skin tones.

Once you have finished working with your photo, when you are completely satisfied with the result, you can share it with the VSCO community or with the rest of the most popular social networks

6 PRISMPHOTO EDITOR

Available on iOS and Android | Free
Ideal For: Turning your photos into artistic "paintings" and also "drawings".

You know most filters that turn photos into "drawings" or "paintings" are absolutely horrible. #smiles

But Prisma Photo Editor is an exception. This free photo editing app employs artificial neural networks (whatever that is) to

"allow users to make photos appear to have been painted by Picasso, Munch, or even Salvador Dali himself." Try it: you'll be surprised how much you enjoy it. If you do end up figuring out how to turn your photos into works of art, you can pay for access to more filters.

Although we anticipate that the free option will include a number of filters.

Prisma also has its own community where you can even find influencers.

So, as soon as you've finished editing an image, we recommend that you share it to your Prisma feed, save it directly to your device, or share it socially as part of your social media marketing plan and strategy.

7 SNAPSEED

Available on iOS and Android | Free
Ideal For: Advanced photo editing on mobile phones.

With its extensive feature set and user-friendly interface, Google's photo editor Snapseed competes with the best desktop photo editors.

As you might expect, this free photo editing app comes with a useful set of preset filters.

However, unlike most photo editing apps, you can easily modify these filters and even create your own from scratch.

It also includes all of the standard tools, such as cropping, straightening, framing, text, bullets, and so on.

And the sharpening function does its job admirably without ever making the image look grainy feature, which allows you to edit the depth of field. Professional photographers frequently use this effect to bring both the background and the foreground into focus at the same time. They highlight and draw attention to the unique products that you sell in your dropshipping store in this way.

A "Selective Adjustment" tool is also available. You can use this feature to adjust the saturation, contrast, and brightness of a single point in your photograph.

Furthermore, this photo editor saves your editing history so that you can modify previous photos at any time if the final result does not satisfy you or something does not look quite right.

8 AFTERLIGHT 2

Available on iOS and Android | Free Ideal For: Full editing and artistic overlays.

Afterlight 2 is an all-in-one photo editing app, which is an accurate description. This photo editor includes all of the essential features, such as tools for adjusting exposure, saturation, contrast, and hue. And the possibilities for adding and customizing text are limitless. It also includes over 128 frames and a plethora of great filters that you can tailor to your specific needs. prism effects, real movie light leaks, and dusty movie overlays, all of which allow you to create unique images that stand out and grab people's attention. On both iOS and Android, this photo editing app supports RAW files. In general, Afterlight is worthwhile because

the free version is very complete and there are no hidden charges or recurring subscription fees, so your company's accounting will not be significantly impacted financially.

9

ADOBEPHOTO SHOPFIX

Available on iOS and Android | Free
Ideal for: portrait editing.

Adobe Photoshop Fix is not a tool for adding filters or effects to your photos. It is instead intended to correct or remove undesirable aspects of your images.
As a result, you can use this easy-to-use photo editor to make professional-level edits to your portraits.
To begin with, it covers all of the fundamen-

tals, as you can adjust highlights, shadows, colors, and so on.

Among all of the app's features, the Liquify feature stands out: when you upload a portrait, the app will automatically record every single facial feature of the portrait subject. After that, you can change the size, shape, and position of each trait.

If you have Creative Cloud, you can also upload your edits directly to desktop Photoshop on your computer for more in-depth, professional editing.

10 ENLIGHT PHOTOFOX

Available only on iOS | Free
Ideal for: artistic photo editing.

Enlight Photofox is the best photo editing app available for iOS. It even won the Apple Design Award in 2017, which is the first

quality guarantee. The ability to combine photos to create dramatic effects is one of its most popular features. It also allows you to add graphic elements to your images, which is useful for content marketing. This photo editing app allows you to work in layers, which is a standard feature in premium applications like Photoshop.

Although it is somewhat easier to use than Adobe's crown jewel.

The drawback is that the free version of this photo editing app only allows you to use two layers at a time. Therefore, you will need to subscribe to the pro version ($2.74 per month or a one-time purchase of $64.99) if you want to let your creativity run wild as far as your imagination can go.

11 S K R W T

Available on iOS and Android | paid €2.29
Ideal for: adjusting the perspective of your

photos.

Have you ever taken an amazing photograph only to discover that it was not properly aligned, with the perspective slightly tilted or crooked? These issues are addressed by SKRWT.

You can use this photo editing app to adjust the perspective of your images so that everything lines up perfectly and to improve your framing.

Crop automation and perspective correction are included.

Alternatively, you can use "4 Point Correction" to manually edit your image's perspective. correct lens distortion, a common problem with smartphone cameras. It's no wonder, therefore, that SKRWT considers it to be the "missing link in high-end smartphone photography."

12 INSTAGRAM

Available on iOS and Android | Free Ideal for: Sharing of photos to get followers

Instagram is the place to share your photos if you take them.
Instagram is the world's third-largest social network after Facebook and YouTube, with more than 1 billion users as of June 2018. As a result, an increasing number of people consider selling on Instagram to be a highly profitable option.
The platform includes all of the fundamental photo editing tools you'll need, such as filters, effects, text, stickers, overlays, and more.
However, the app is more than just a photo editor; it also provides you with other tools to help you grow your following.
You can, for example, use Instagram In-

sights to learn how your audience interacts with your posts, or you can use Instagram Stories to interact with your followers in a more interactive way.

13 TOUCH & RETOUCH

Available on iOS and Android | paid €2.24
Ideal for: Removing unwanted objects from your photos.

Have you ever taken a picture of something you wish wasn't there?
TouchRetouch is a photo editing app that allows you to do just that: remove objects from photos that shouldn't be there.
You can use this photo editor to remove objects such as telephone wires, poles, power lines, road signs, or trash cans that are obstructing the photo you want to share on social media.
You can also get rid of stains, pimples, and

wrinkles.

Also, this photo editing app is extremely simple to use. In fact, you can remove most objects with a single tap. Despite its simplicity, if you need help, several tutorials are offered within the application that teaches you how to take advantage of its full potential. Yes!

14 A D D B G

Only Web Version is Available | Free
Ideal For: Removing Backgrounds from images

Before you add a background you've got to remove the old one first. To do so, hop on over to remove.bgand upload your image by simply dragging and dropping it. Then you can now change the to something beautiful by using the backgrounds available on the website

15 PIXELMATOR

Available only on iOS | paid €5.99 Ideal for: A wide range of photo editing features.

Pixelmator covers everything you need to start a profitable design and photography business: it combines all the tools that photographers and graphic designers require in a single photo editing mobile app.
Pixelmator is a powerful, layer-based photo editing app.
It can be used to improve images, add graphics and text, and create advanced artistic
compositions.
In addition, the photo editor includes predefined templates, collages, and effects.
What's the best part?
The user interface is extremely simple to use.

16
ADOBEPHOTOSH OPLIGHTROOM

Available on iOS and Android | Free Ideal For: Professionals and those who want to make quick professional adjustments.

Install the Adobe Lightroom CC photo editing app on your smartphone if you want to improve the quality of your photos even more.

This mobile version of the popular desktop software allows you to use professional editing tools on your mobile device.

It also supports RAW files, a high-quality image format popular among photographers.

Rather than becoming a catch-all with features that are never used, Lightroom fo-

cuses on providing a set of high-quality adjustment tools that can be configured using simple sliders. With these sliders, you can adjust the light, detail, color, distortion, and grain of your photo, achieving truly professional results.

Plus, if you choose to subscribe to Adobe Creative Cloud, you'll also get access to additional features like selective editing and Adobe Sensei, an artificial intelligence system that automatically tags your images based on their content. Isn't it cool?

17 MEXTURES

Available only on iOS | €2.29
Ideal for: Quick, professional layer editing.

Mextures is a photo editing app with layers that simplifies advanced photo editing.
The app allows you to stack different edits and adjustments on top of each other and

edit them separately.

This photo editor also includes a plethora of beautiful filters for quick editing.

You can also save your editing formulas to use on other photos in the future.

You will be able to maintain visual coherence in your corporate image in this manner.

It can also be used to add dust, film grain, textures, gradients, or light leaks.

18 REMOVEBG

Only Web Version is Available | Free Ideal For: Removing Backgrounds from images

It uses AI technology for detecting foreground layers and separating them from the background. It uses additional algorithms for improving fine details and preventing color contamination. The AI detects persons as foreground and everything

else as background, then It removes the background and let you have a transparent images

19 FACETUNE

Available on iOS and Android | paid €4.49
Ideal for: Professional selfie editing.
Do you love taking selfies? Are you a selfie Freak? Then this app is just perfect for you

Facetune is another of those photo apps whose main goal is to help you look your best while also increasing your self-esteem. You will be able to quickly make profes-sional photo editing adjustments to your images using this application.
With a few taps and taps, you can smooth skin, whiten teeth, remove blemishes, and even adjust the position of facial features.
You can also use its fun graphics to change the background of your selfies.

Facetune should be used sparingly: if you overdo it, your selfie will quickly resemble a wax doll. Fortunately, you can tap and hold the blue button at the bottom of the screen to switch between the original image and its edited version. This way, you can easily tell if you've gone overboard with touchups.

20 CANVA

Available on iOS and Android | Free
Ideal for: All sorts of designs! Multipurpose App

Canva is a free graphic design platform that allows you to easily create invitations, business cards, flyers, lesson plans, Zoom backgrounds, and more using professionally designed templates. You can even upload your own photos and add them to Canva's templates using a drag and drop interface. It is a powerful design tool that can

be used in education to create projects that not only look great but also help teach students the basics of digital design. This is a free tool that allows students and teachers to work with photo editing, design layout, and more, all within an easy-to-use platform.

CONCLUSION

Hopefully you can see from what We have learnt that it's very easy to get up and run a photo editor for either personal or business purpose. This book has been set to Empower, Inform and Educate you on all that is needed to know.

There are so many fantastic photo editing apps available that it can be difficult to pick just one. For the best results, I recommend that you just utilize one or two, as it is preferable to become an expert in one appli-

cation than to be average user or amateur in many.